

Appearances can be deceptive

Level: A2+ and higher

Time: 20 – 30 minutes

Aims: to develop empathy

to make students aware that we can't judge people by how they look

to practise speaking and writing

to revise vocabulary related to emotions

- 1) Divide the class into two groups. Each group receives a set of photos of a different man. The photos are print screens of a commercial. If your class is big, you can create smaller groups working on the same set of pictures.
- 2) Ask students to list 3-5 adjectives describing the feelings of the person in each picture. The adjectives can't repeat. Students present their adjectives, they might be written down on the board. At this stage students don't show their pictures to the other group.
- 3) Ask students to put the pictures in the order they think they happened and create a story with the man from the photo as the main character. Each group puts the pictures on the board and presents their story.
- 4) Students watch the commercial. <https://www.youtube.com/watch?v=uQxgD0TpiQI>
If possible try to avoid showing the end of the film so that students don't realize that it's a commercial. Ask them to write the real story presented in the film. They may work in pairs or individually.
- 5) Ask students what kind of film they think it is. Play the rest of the film.
- 6) As a follow-up ask students to discuss the questions in pairs or write their opinion:
What do you think about the story? Do you think it might have happened?
Is it a good idea to use this kind of stories to advertise a product?

SET 1



SET 2

